

# **PRIVACY POLICY**

Welcome to Promo4UOnsite's Privacy Policy,

PLEASE READ OUR PRIVACY POLICY (THE "**PRIVACY POLICY**") WITH DUE CARE AND CAUTION AS IT AIMS TO EXPLAIN AND INFORM YOU (HEREINAFTER REFERED TO AS "**YOU**" "**YOUR**" AND/OR "**USER**") OF OUR POLICIES AND PRACTICES REGARDING HOW WE COLLECT, PROCESS, PRESERVE, UTILIZE AND SHARE THE PERSONAL INFORMATION THAT YOU SHARE WITH US AND UNDER WHAT CIRCUMSTANCES WE DISCLOSE TO THE THIRD-PARTIES WHEN YOU VISIT OR USE OUR SERVICES ON OUR WEBSITE <u>WWW.PROMO4UONSITE.COM</u> (HEREINAFTER REFERRED TO AS "**WE**", "**OUR**", "**US**" AND/OR "**PROMO4UONSITE**") BEING OWNED, SUPERVISED AND CONTROLLED BY THE COMPANY " **PROMO4UONSITE LLC**" BEARING STATE ID NO. 7298948 AND HAVING A MAILING ADDRESS AT: 330-340 BAYCHESTER AVE #1042 BRONX, NY 10475, UNITED STATES

BY SIGNING UP OR USING OUR SERVICES ON THIS WEBSITE, YOU CONSENT AND EXPRESSLY DECLARE THAT YOU HAVE THOROUGHLY READ, UNDERSTOOD AND ACCEPTED THE TERMS OF THIS PRIVACY POLICY INCLUDING OUR USE OF COOKIES AND OTHER SIMILAR AUTOMATED TECHNOLOGIES. WE TRY TO USE YOUR DATA TO IMPROVE OUR SERVICES TO FACILITATE OUR CUSTOMERS. THIS PRIVACY POLICY DOES APPLY TO THE INFORMATION THAT YOU MAY PROVIDE TO THIRD PARTIES BY YOURSELF OR ANY OTHER WEBSITES TO WHICH WE MAY LINK. YOU AGREE THAT OUR SERVICES ARE CONSTANTLY IMPROVING AND DEVELOPING AND WE RESERVE THE RIGHT, IN OUR SOLE DISCRETION, TO MODIFY, AMEND OR UPDATE OUR PRIVACY POLICY AT ANY TIME WITHOUT GIVING PRIOR NOTICE. THE REVISED PRIVACY POLICY SHALL BE INTIMATED TO YOU VIA EMAIL OR THROUGH PUBLICATION ON THIS WEBSITE SO YOU ARE ADVISED TO CHECK THE POLICY UPDATES REGULARLY. THIS SITE MAY ALSO CONTAIN LINKS TO THIRD-PARTY WEBSITES OR ORGANIZATIONS THAT ARE NOT SUPERVISED OR MANAGED BY US. THIS PRIVACY POLICY DOES NOT APPLY TO SUCH THIRD-PARTY WEBSITES AND PROMO4UONSITE IS NOT RESPONSIBLE FOR THE CONTENT OF SUCH THIRD-PARTY WEBSITES. PLEASE DO NOT USE OUR SERVICES IF YOU DO NOT ACCEPT THE TERMS OF THIS PRIVACY POLICY.

Promo4UOnsite LLC operates a marketing network that delivers the services, including but not limited to, social media marketing, strategy consultation, advertisement voice-over and mobile marketing via advertising dynamic and useful content displays through vinyl wrapping installed on vehicles and other similar services (collectively "**the Services**"). Beyond this Privacy Policy,



the use of our Services also is subject to our Terms and Conditions ("**Terms**") available on this site.

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# **ABOUT THIS PRIVACY POLICY**

We value your privacy and we are well aware that you are very conscious about the information and data you provide us by using this site. We are dedicated to safeguard and protect your



personal information by adhering to this policy. We respect the privacy of our customers and are conscious of our obligation to retain, manage, preserve, and secure your data in accordance with the requirements of American rules and regulations and other Cyber Laws.

This privacy policy explains our practices for collecting, using, processing, maintaining, protecting, and disclosing the information that we gather from you or you provide us when you visit, interact or use our website.

We collect

- Personal Information
- Non-Personal Information

# **1. HOW WE COLLECT YOUR INFORMATION**

We collect, manage and/or store your personal data by using various methods that are necessary for certifying information related to your identification and to make it possible to keep it safe and secure. We may collect your data through:

• Direct interaction

The certain personal information or data (hereinafter referred to as "**Personal Data**") that you provide us by using, visiting or signing up on this site such as your full name, profile picture, age, gender, address, e-mail address, business name, country or town, contact number, etc.

#### • Indirect Information Through Automated Technologies

We may collect information about your devices by using advanced automated technologies such as your IP addresses, location, operating system, browser information, Internet service provider (ISP), and the files viewed on our site (e.g., HTML pages, graphics, etc.).

#### • Through Third-Party

We also gather some additional information from the third-party service providers such as Google analytics and advertising agencies or networks to process certain analytical data.

### **1.1 INFORMATION WE COLLECT DIRECTLY**

While creating an account on this site and using Promo4UOnsite services, we may ask you to provide the following personal information that may include;

#### **1.1.1 Personal Information:**

- Full Name (including First name, Maiden name and Last name)
- Company Name (if sign up to advertise with us as a company)
- Date of birth
- Profile picture

#### **1.1.2 Demographic information**:



• Gender and age information (excluding information about your race, religion, color or sexual orientation, etc.,)

### **1.1.3 Contact Information:**

- Valid E-mail Address
- Contact number

#### **1.1.4 Payment information**

- Bank Name
- Credit or debit card number

### **1.1.5 Real-time Geolocation**

- Country name,
- Postal Address

### 1.1.6 Feedback:

• Comments, feedback, e-mails, responses to surveys

You admit that at the time of creating your Promo4UOnsite account, you are above **18** years of age. You are solely responsible for the information and data you transmit to Promo4UOnsite for creating an Account.

### **1.2 INFORMATION WE COLLECT FROM THIRD PARTIES** 1.2.1 Advertising partners, developers and publishers

We also gather data from our advertising and business partners, such as browser cookie IDs, Promo4UOnsite-generated identifiers, mobile device identifiers, and hashed User information, including email addresses, statistical information or indications of interests, Content viewed, or actions taken on a website or application. Some of our advertising partners, most notably our clients, also permit us to gather related data through the integration of our advertising technology into their websites or mobile applications. Other information that You share or reshare with Promo4UOnsite and that Promo4UOnsite receives, generates, or infers about you may be combined with information shared by advertising partners and affiliates or data collected by Promo4UOnsite from the websites and applications of our advertising partners and affiliates, as further described in these Terms.

### **1.2.2 Other Third-Party Service Providers;**

We might obtain information about you from social media sources such as Google, Facebook, Tiktok, Instagram, X and/or other social media platforms that assist us in assessing the security and caliber of the Content on our platform. If you decide to link your Promo4UOnsite account to your accounts on other services, those other services may transmit us data about your accounts there.



# 2. INFORMATION WE DO NOT COLLECT

We strictly prohibit the collection of any special categories of Personal Data about you such as information about your race or ethnicity, trade union membership, sex life, sexual orientation, religious or philosophical beliefs, political opinions, information about your health, and genetic and biometric data.

### 3. HOW WE USE YOUR INFORMATION

We reserve the right to use the information that we collect about you or that you provide to us on the circumstances for which you interacted with our service;

- To conduct registration and account management,
- To comply with any legal or regulatory requirements, including enforcing our Terms and Conditions or other legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency,
- To keep you informed of privacy policy changes or amendments and other information relating to our services,
- To conduct marketing, promotions and serve relevant advertising;
- To certify your identity to secure your information and carry out financial transactions,
- To provide customer service support to remain always in touch with you,
- To keep the services functional, secure and up-to-date,
- To reply to your feedback, questions, requests, inquiries and complaints,
- To make announcements, suggestions, and other recommendations regarding our policies, and services,
- To manage, develop and expand and personalize our business to provide better services,
- To understand user experience, identify usage trends and analyze data to make our services more effective,
- To protect the users from fraud, illegal and invalid transactions, negligence, theft and any other unlawful activity,
- To facilitate transactions and payments;



• To detect and troubleshoot the problems in the site and prevent technical issues.

# 4. COOKIES POLICY

Cookies are small files that are stored or placed on your computer's hard drive and transmitted to your device when you visit our site through a browser. They serve various functions, such as remembering your preferences, storing login information, tracking your activity on the website, and enabling personalized experiences. Cookies can be either session-based (temporary and deleted when you close your browser) or persistent (stored on your device until they expire or are deleted manually). Like many other websites, we use cookies, web beacons (also known as **pixel tags**), and similar technologies to track activities on our website and collect technical information about users such as user's likes, dislikes and preferences, to enhance functionality, improve user experience, and gather information about visitor behavior for analytics and marketing purposes.. Cookies are harmless and can enhance your website experience by:

- Understanding your browsing habits and preferences,
- Keep tracking your specified preferences to honor your likes and dislikes, such as your language and configuration preferences,
- Tracking your navigation on our site to monitor useful and less useful pages, and/or
- Analyzing web traffic data to understand visitor numbers and improve our site.

#### 4.1 HOW WE USE COOKIES

We use cookies and other similar technologies for several purposes, including but not limited to:

- Cookies help us to review and test new functions on our Site, ensuring they operate effectively,
- Cookies help us in identifying and counting unique visitors, tracking their origin, and monitoring their searches on our Site. This information aids the users in finding what they're looking for,
- Cookies enable us to remember and recognize returning visitors and personalize their onsite experience,
- We also use cookies to investigate and resolve complaints or technical issues on our Site, whether related to transactions or content display errors,



- Recognizing you if you sign in to use our offerings. This allows us to provide you with recommendations, display personalized content, and provide other customized features and services,
- Detect and prevent fraudulent activity and improve security, and/or
- Conduct research to improve our offerings.

#### **4.5 GOOGLE ANALYTICS**

Google Analytics, provided by Google, Inc. ("**Google**"), places cookies on our site to track and report on-site traffic. Promo4UOnsite may use Google Analytics to analyze our service usage, gain insights into our audience, and collect technical data on Google's information gathering practices. For comprehensive details on Google's privacy policies, please visit the Google Privacy & Terms webpage at <u>http://www.google.com/policies/privacy/</u>.

You have the right to accept or decline cookies by adjusting your browser settings. However, disabling cookies may result in certain parts of our site not functioning properly.

# **5. DISCLOSURE OR SHARING OF YOUR INFORMATION**

Promo4UOnsite holds the rights to disclose, transfer or share your data (excluding particular sensitive personal data) to our partners, advertisers, public authorities or third-party service providers to process data and meet other needs as described below;

### 5.1 Legal Obligations;

We may, if we have an honest belief that such disclosure is required or appropriate, access, preserve and disclose your personal information;

- to deal or comply with legal obligations, applicable laws, rules and regulations, in response to a valid request by government departments, law enforcement agencies, court orders or other public authorities and regulators,
- to conduct the inquiry and/or investigation to detect, handle and prevent security fraud, or technical issues if required by public authorities, banks or third-party service providers,
- to protect the rights and property of the company, our users, employees and/or others, where it is necessary or proportionate to do so, and/ Or
- to court, tribunal or other regulatory authorities to defend or establish a legal claim if ordered by a court or required by law.



### Google Analytics;

We may share your data with Google Analytics to track the activity on our website, analyze user preferences, interests or behavior and enhance our services.

### 5.2 Third-Party Service Providers, Affiliates or Partners;

We may share or disclose your personal data to our affiliates, partners, subsidiaries or other third-party service providers engaged to help or assist us in providing you with better services (including, but not limited to, customer support services, website technical services, delivering marketing and promotional materials, and providing customer care services) or otherwise handle or process your personal data following the purposes set out in this policy.

Promo4UOnsite endeavors its best to guarantee that these third parties will keep your data safe and secure from unauthorized access, collection, usage and disclosure and retain your data only for as long as required to meet the purposes as set out in this privacy policy. We do not allow these third party service providers to use that user's personal data for their own purposes and we only permit them to process that data for a specific purpose under our guidance and instructions.

### 5.3 Promotions, Advertisements and Marketing;

We may share your data with social media marketing and advertising agencies and/or platforms (including, but not limited to, as Google, Facebook, X, Instagram, Twitter or other social media platforms and websites) to promote and market our customer's brands and advertise other services as provided by us.

### 5.4 Acquisition, Sale or Merger;

We may share, sell or transfer your personal information if our company is involved in sale, merger or acquisition, re-organization or collaboration and such transaction of can only be done if permitted by law and/or contract.

We confirm that we do not share your sensitive information such as bank account information including credit card and debit card details with unauthorized sources or new entities. While sharing your data to third parties, we endeavor our best to keep it protected from unauthorized access and usage.

If you have any questions about the security of your personal information or if you would like us to have your personal information removed from our database, please contact us at <u>admin@promo4uonsitellc.com</u>.

### 6. DATA RETENTION

Promo4UOnsite may retain user's personal data for an extended duration to enhance and strengthen the security or to improve services functionality and for various other purposes including;



- Complying with legal obligations, such as to meet tax, accounting, legal, regulatory, or other applicable laws;
- Resolving potential conflicts or disputes between Promo4UOnsite and users,
- Efficiently managing and effectively conducting business operations.
- Enforcing legal agreements and policies.
- Conducting internal analysis.

If we observe that retention of such data is deemed contrary to the original goals or purposes for which it was collected, Promo4UOnsite reserves the right to expeditiously delete or erase personal information.

### 7. USER'S RIGHTS AND RESPONSIBILITIES 7.1 User's Rights

#### You have the right under privacy and data protection laws, as could also be applicable,

- to get your data corrected and updated by challenging the accuracy of your personal data held by us,
- to get your data removed or deleted from our website,
- to withdraw your consent that you have already given to process your data
- to prevent us from processing your data under the specific circumstances,
- to have access to your personal data held by us without paying any fee,

### 7.2 User's Responsibilities

You are required to provide true, authentic, correct and accurate information about you in order to use this site. We shall not be held responsible for any illegal use of your account on this site by any users who act on your behalf. We advise you to keep your username and password secret. It is your responsibility to make your own informed decisions about the use of the site and take necessary steps to prevent any misuse.

### 7.3 How to exercise these rights

Your right to access your personal information is free of cost; however, we may charge you a nominal fee if we find your request unfounded or excessive. We may refuse to comply with your request in full or part if we find that such disclosure will prejudice our policy or judicial inquiry. You may be required to confirm your identity first to fulfill your request. These are the precautionary security measure to ensure that your data is not disclosed to an unknown person who has no right to access it.



# 8. JUVENILE (UNDER 18 YEARS OF AGE)

Use of this site by anyone under the age of 18 is strictly prohibited. To use this site, you must be at least 18 years old. Promo4UOnsite does not specifically market its services to children. We do not knowingly or intentionally solicit, acquire, maintain, transmit, share, or otherwise make available any information from persons under the age of 18. If we find through our internal investigation or from any other source that any information or data has been collected from a juvenile, we are permitted to delete it.

# 9. THIRD-PARTY LINKED WEBSITES

This site may contain links of third-party websites (referred to as "**Third-Party Websites**") that are not under our control or management. We disclaim all liability for any harm, loss, injury or damage resulting from the content or actions of any other third-party websites linked to this site. With regard to Third Party Websites, we do not evaluate, approve, endorse, warrant, or make any other representations. As a result, you recognize and agree that we are not responsible for the security measures taken by any other website to safeguard your personal information. We highly suggest that before visiting any other website, you read its privacy policy.

# **10. RIGHTS UNDER CALIFORNIA CONSUMER PRIVACY ACT**

California Consumer Privacy Act of 2018 ("**CCPA**") protects the privacy of California residents and give them the right to know about their personal data. This Privacy Policy also complies with the California Consumer Privacy Act requirements. If you are a California resident, then you have various rights including,

- To have access to your personal information
- To know about your personal information collected, obtained, disclosed or sold
- To opt-out of the sale of their personal information
- To prevent the collection of information
- To delete your personal data, already collected

We are under obligation to follow the user's request but such requests are subject to verification via authentication processes. To verify your identity, you will be asked to provide certain information, which may include your device's mobile advertising ID, which we will use only to verify your identity and/or your authority to make the request.

You have the right to be treated without discrimination should you exercise these rights to make a request under the CCPA or for any questions or concerns about our Privacy Policy or practices, please contact us at <u>admin@promo4uonsitellc.com</u>.



# 10. OPT-OUT, DELETION

You have the right to stop us from collecting your information by uninstalling the Services and refrain from visiting our website. For added privacy control, we may offer the option to opt-out of certain data collection through your account settings pages. However, opting out may result in limited access to certain features available on this site.

Please note that we are authorized to decline your data deletion requests if the retention of that data is necessary for legal obligations, ongoing disputes, or need to enforce agreements or protect rights, property, safety, or security purposes.

# **11. DATA SECURITY**

We take all necessary precautions to safeguard your information, including administrative, technical, and physical security measures, to avoid unwanted access, illegal disclosure, unintentional loss, destruction, or damage. We occasionally may ask you to present identification before disclosing your personal information to you as a precaution. You should be aware, nevertheless, that there is no completely safe way to save or transfer electronic files over the Internet. We take every precaution to protect your information, but security cannot be guaranteed. In fact, we constantly review and enhance our information security protocols.

# 12. CHANGES TO OUR PRIVACY POLICY

In order to comply with standards, we reserve the right to update, amend, change, or modify the provisions of this privacy policy on a regular basis, with or without prior notice. We will notify you via email or by posting the revised privacy policy on our website, and we will update the status ("**Last Updated Date**") at the top of this privacy statement if we make any substantial changes. By using our services after the amended privacy policy has been released, you will be deemed to have accepted its changes. We recommend that you often check for updates on our website. As soon as the updated privacy policy is uploaded or published on our website, it will become operative.

# **13. CONTACT DETAILS**

If you have any questions, concerns, complaints or queries about how and why we gather and use your information as stated above, please don't hesitate to get in touch with us in the ways listed below;

Email Address: admin@promo4uonsitellc.com

Mailing Address: 330-340 Baychester Ave #1042 Bronx, NY 10475, United States

**Phone**: 914-635-0161